

WOMEN and the CHALLENGES of the FUTURE decade 2020-2030



WOMEN ^{and} _{the} CHALLENGES

Venue: SGH Warsaw School of Economics | Aula I, building C | Al. Niepodległości 128

Languages of the conference: english
and polish (simultaneous translation)

**Participation in the conference
is free, please register via email:
agnieszka.zawada@sgh.waw.pl**

Facebook event: Women and the challenges of the future
www.facebook.com/events/179972883283219

Organisers: Department of International Management of SGH Warsaw School of Economics and International Forum for Women on behalf of EUNIC Cluster Warsaw

of
the **FUTURE** decade **2020-2030**

CONFERENCE PROGRAMME

MONDAY 9 MARCH 2020

12:00 – 12:10 Opening: Rupert Weinmann, Austrian Cultural Forum, on behalf of EUNIC Warsaw Cluster.

12:10 – 12:30 Substantive introduction: Vice-Rektor SGH Warsaw School of Economics, professor Hanna Godlewska-Majkowska.

12:30 – 14:30 **PANEL I Labour market and economy**

Moderator: **Halina Brdulak**
professor at Warsaw School of Economics, Member of Scientific Council of Polish Economic Society and United Nations Global Compact.

Keynote speaker: **Claire Godding (Wallonia-Brussels/ Belgium)**
She is a Senior Expert on Diversity & Inclusion and Societal Needs for the financial sector in Belgium at Febelfin. After 10 years experience as Diversity & Inclusion Manager at BNP Paribas Fortis, she joined new label created by Belgian Financial Sector Federation in order to help banks, among others reducing discrimination risks, identifying, reducing specific glass ceilings and promoting more mixed-teams at all levels. She is one of the supporters of the new Women in Finance initiative.

It will present the most important points on women in economy like: new technologies – towards or against women on the labour market; gender pay gap; women immigrants on labour market; entrepreneurship of women; gender balance on boards.

Panelists: **Iga Magda (Poland)**
She is a professor at SGH Warsaw School of Economics. She works for the Institute of Statistics and Demography. Her scientific interest include gender wage gaps, trade unions, wage and income inequalities, non standard employment and family policies. She is a recent holder of National Science Center's research grant on gender pay gap.

Joanna Dobrzyńska-Sobiech (Ireland)
She is a doctor of economics. She took internships at the Nässjö folkhögskolan University (Sweden), the University of Bremen (Germany) and the University of Mainz (Germany). She has been working as a Market Advisor at Enterprise Ireland - governmental organization responsible for the development and growth of Irish enterprises in world markets employment. Joanna is involved in implementation of Enterprise Ireland 2020 Action Plan for Women in Business - fueling growth through diversity.

Bianka Siwińska (Poland)
She is a journalist, scientist, initiator of public campaigns supporting women in STEM (science, technology, engineering and mathematics). She leads the Foundation Perspektywy Women in Tech. She is known for initiating public campaign „Girls to Technical Universities” (“Dziewczyny na politechniki”), projects: “Lean in STEM,” “IT for SHE” and the biggest in Europe event for women in technology - “Perspektywy Women in Tech Summit”.

Lucyna Kurowska (Poland)
She is a Polish entrepreneur, president of the Olsztyn branch of MFK International Forum for Women and owner of Total-Pack. Her company is one of the largest private companies in this industry in Poland and is involved in an educational project on recycling.



CONFERENCE PROGRAMME

MONDAY 9 MARCH 2020

14:30 – 15:00 coffee break

15:00 – 17:00 **PANEL II Women, family and care, position of women in families today**

Moderator: **Ewa Lisowska**
professor at SGH Warsaw School of Economics,
Department of International Management.

Keynote speaker: **Vivienne Hayes (United Kingdom)**
She is the Chief Executive of the Women's Resource Centre. With over 30 years in the women's sector, both delivering services and leading organisations, her passion is working towards substantive equality for all women. She has been key to the UK government's examination of CEDAW at the UN on their progress in achieving women's rights. Vivienne was awarded the National Diversity Award 2013 for Gender Role Model & WRC won the Third Sector 2014 award for Britain's Most Admired Charity.

Panelists: **Anna Zachorowska-Mazurkiewicz (Poland)**
She is a Professor on Jagiellonian University. She works at Institute of Economics, Finance and Management at Jagiellonian University in Cracow. Her scientific interest include gender inequalities, the concept of gender in economic theory and care economy. One of her most important works is a ground-breaking book "Women's Work in Economics Theory: The Perspectives of Mainstream, and Feminist Economics" (2016).

Sylwia Timoszuk (Poland)
She is a Ph.D. student of SGH Warsaw School of Economics. Her dissertation is based on the survey carried out among women widows in Poland and their financial situation. Her main areas of interest: widowhood of elderly people, financial situations of seniors, local social policy.

Agnieszka Sapa (Poland)
She works in HRS-Hotel Reservation Service Poland and is a Regional Director of Hotel Solutions: Eastern and South Europe, Middle East.

Małgorzata Witkowska (Poland)
She is a member of MFK International Forum for Women – Łódź branch. The company WITKO, which she co-founded is one of the leaders in comprehensive laboratory equipment. It is a family company with Polish capital, operating continuously for 30 years, in spite of the problems of the Polish economy and constantly growing competition.

17:00 – 17:15 coffee break

17:15 – 19:15 **Screening of a movie**
"The Reformist – A Female Imam" („Reformisten – den kvindelige imam", by Marie Skovgaard, 2019, subtitles PL/ENG, 88 min)
with the special guest: **Sherin Khankan**, the female imam from Denmark.

During this panel the following problems will be discussed: women as the most burdened with care obligations; care economy; women and family finances; life-work balance.



CONFERENCE PROGRAMME

TUESDAY 10 MARCH 2020

10:00 – 12:00 **PANEL III Introducing gender equality in practice: key actors**

Moderator: **Ewa Rumińska-Zimny**
Ph.D., president of MFK International Forum for Women.

Keynote speaker: **Zuzana Fellegi (Czech Republik)**
She is a qualified lawyer and Attorney at Law admitted to the Czech Bar Association. She has acquired extensive experience in international public sector while working for the European Commission and governmental structures. Zuzana specializes in Human Rights and Gender Issues, European Law and Politics, and International Organizations and teaches classes in these fields.

The main questions of this panel are: How to introduce gender equality law into practice? What are the main actors? What is the role of media? Some examples from Czech Republic, Denmark, Belgium, Poland and Romania will be presented.

Panelists: **Sherin Khankan (Denmark)**
She is Denmark's first female imam who has led the foundation of a women-led mosque in Copenhagen. She is also an activist on Muslim issues including female integration and extremism, and has written numerous texts discussing Islam and politics. Khankan led the foundation of the Mariam Mosque in Copenhagen. In 2007, she published a book titled Islam and Reconciliation - A Public Matter. She was named one of the BBC's 100 Women of 2016.

Anna Kurowska (Poland)
She is a Professor of Warsaw University, a graduate of political sciences at the University of Warsaw and economics at the Warsaw School of Economics. Currently working at the Institute of Social Policy of the University of Warsaw. She manages research projects devoted to issues of the impact of family policy on fertility, professional activity of women and real possibilities of choosing ways of organizing life valued by women and men.

Daniëlle Vanwesenbeeck (Flanders/Belgium)
She is a female entrepreneur and founder of MasterMail, an SME production company of postal Direct mailings. She won the Womed Award, as female entrepreneur of the year for her innovative entrepreneurship. Daniëlle Vanwesenbeeck was member of the Flemish parliament where she was active in the commission economy, science and innovation. She is also a writer of columns in economical press. Her main themes are (female) entrepreneurship and cost awareness of the government.

Oana Băluță (Romania)
She is a Director of the Master Programme Political journalism at the University of Bucharest (Department of Journalism and Communication). Her research focuses on gender equality. She has had books published on feminism, work-life balance policies, political participation, representation of women, impact of economic crisis on women, gender political interests and more.



CONFERENCE PROGRAMME

TUESDAY 10 MARCH 2020

12:00 – 12:30 coffee break

12:30 – 14:30 **PANEL IV Women in Academy and Culture Industries**

Moderator: **Katarzyna Górak-Sosnowska**
professor at SGH Warsaw School of Economics,
Middle East and Central Asia Unit.

Keynote speaker: **Julya Rabinovich (Austria)**
She is an Austrian author, playwright, painter and translator. Much of her own work is written in response to the politics around asylum and the European refugee experience. Since 2006 she has worked as an interpreter for refugees at the Integrationshaus Wien and the Diakonie Flüchtlingsdienst. Her first work "Spaltkopf" was awarded the prestigious 2009 Rauriser literary award.

This panel will discuss the position of women as professional creators in art and culture industries; possible career path of women at the university and the limitations; differences in the perception of women and men as scientists.

Panelists: **Sylwia Chutnik (Poland)**
She is a well known Polish writer and social activist, was awarded by Ashoka (so-called social workers' Nobel) for her social work.

Marzenna Weresa (Poland)
She is a professor of economic sciences, director of the World Economy Institute, currently she is the dean of the Collegium of World Economy at SGH Warsaw School of Economics. She is involved as an expert in various domestic and foreign institutions. Her scientific interest include Poland's economic relations with foreign countries, innovation and technology transfer.

Anna Pokorska (Poland)
She is a doctor of sociology. She works in the Institute of Sociology, Mikołaj Kopernik University in Toruń. She is involved in surveys on Polish tertiary education. She has many years of experience in managing research projects, both in the field of social and marketing research.

Sarah Khan-Heiser (Germany)
She is a writer and novelist based in Berlin. She is a member of the board of ProQuote Medien e.V.. For more than 20 years now her books and articles are being published. She published a book about ghosts, haunted houses and history in Berlin, called "Die Gespenster von Berlin" (Suhrkamp Verlag 2009 and 2013). As a film critic she was granted the 2012 Michael-Althen-Preis of the Frankfurter Allgemeine Zeitung.

14:30 – 15:00 **Summary and recommendations**



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austriackie forum kultury^{waw}

Corporate identity design for the conference:
Klaudia Węgrzyn | be.net/klaudiawegrzyn

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